

# Improve your Growth with ZD200-Series Desktop Printers from Zebra

Improved recommended pricing and 2-Year Warranty as standard, gives your ZD220 and ZD230 sales the competitive edge



**2-Year  
Warranty**



## Are you looking for a great value desktop printer?

A desktop printer that can provide your customers with all the functionality and reliability they need, but that balances the right price for them, with the right margin for you?

**Then look no further than the ZD200-Series desktop printers.**

- Choose quality as well as value – our best in class ZD220 and ZD230 now with new and improved recommended pricing as well as significantly increased recommended discounts from list pricing.
- New ZD220 and ZD230 Recommended Retail Pricing\* – designed to support your growth.
- Protect your customer's investment – ZD220 and ZD230 now come with a 2-Year Warranty as standard.
- Take advantage of the Printer Trade-Up Programme\*\* to seamlessly upgrade your customers to the latest technology with the ZD200-Series.
- Protect your investment in the deal – leverage Deal Registration to help win the business.
- The ZD230 model with its extended set of features is now available at a competitive list price across the EMEA region.
- Leverage assets on Partner Gateway, and co-brandable assets on the Co-Marketing Platform to promote the ZD200-Series to your customers.

**Call your Distributor today –  
ask them how they can support you with ZD220 and ZD230.**